



Sony's Media Backbone Workflow and Content Management Solutions

Visit sony.com/systemsolutions to register for an on-site consultation.



Subscribe to [Newsletter](#) | Download [SVG Mobile](#)

Subscribe via [RSS](#) [Facebook](#) [Twitter](#) [LinkedIn](#)



- [HOME](#)
- [ABOUT](#)
- [EVENTS](#)
- [SPONSORS](#)
- [FEATURED CONTENT](#)
- [INITIATIVES](#)
- [RESOURCES](#)
- [JOB BOARD](#)
- [SUBSCRIBE](#)



NAB 2012: 3ality Technica Aims to Simplify 3D Production Process

Published: Tuesday, March 20, 2012 - 7:42 am



3ality Technica will featured software solutions that will minimize production time and simplify the 3D production process, new Elements accessories led by the launch of the complete Sony F3 kit, and other key production tools.

3ality Technica is an innovator, manufacturer, and provider of stereoscopic 3D production systems and technology. The company's product line is comprised of both hardware and software combined to produce accurate and advanced image processing systems. These advanced systems are widely used by leading Hollywood filmmakers, the music industry, and by major broadcasters globally including Sky Sports, Telegenic, BTV, CCTV, Topvision, and TV Globo.

The company is also recognized for its true-to-life 3D image capture for artists such as the Black Eyed Peas, Britney Spears, and Kenny Chesney.



About Us

- [About SVG](#)
- [Advisory Board](#)
- [Join SVG Today!](#)
- [Become a Sponsor](#)

Events

- [Sports Broadcasting Hall of Fame](#)
- [League Technology Summit](#)
- [College Sports Video Summit](#)
- [D-Sports Conference](#)
- [Sport Technology Reception at IBC](#)
- [Sports Audio Summit](#)
- [Sports Venue Technology Summit](#)

Initiatives

- [DTV Audio Group](#)
- [Sports Production Safety Group](#)
- [SVG-U](#)
- [Venue Design](#)
- [White Spaces](#)

Resources

- [EVS Operator Directory](#)
- [Job Board](#)
- [Mobile Gear Study](#)
- [Publications Archive](#)
- [Report a Safety Issue](#)
- [Sports Associations](#)
- [Sports Media](#)
- [Sports League and Organization Websites](#)

UPCOMING EVENTS



April 15, 2012, NAB Pre-Game Party



April 15, 2012, DTV Audio Production Seminar



June 6-7, 2012, College Sports Video Summit

MICROSITE SPOTLIGHT



[Click here for all sponsor microsites](#)

SPORTS VIDEO EUROPE



TEAM SVG

Ken Kerschbaumer,

Name (required)

Email (required)

Website

Speak your mind

Spam Protection by WP-SpamFree